

What We Believe

RESPECT

We are committed to inclusion & equity, and treat everyone with respect.

PRIDE

We are proud of our Town and eager to share our passion, knowledge and stories with others.

EXCELLENCE

We strive for excellence in everything we do.

CONNECTION

We believe in honest, ethical and transparent connections with fellow Ambassadors, Tourism NOTL, and our partners.



Interested in joining our team of friendly Ambassadors? You should . . .

- Have a passion for Niagara-on-the-Lake
- Love meeting people
- Have basic computer proficiency to access internet resources and use web-based tools.
- Be able to volunteer for a minimum of six 2-hour shifts on weekends and holidays from May to September.
- Be able to stand and walk outside for 2 hours in various weather conditions
- Be 18 years of age or older

Email us: info@notl-ambassadors.ca



Web: NOTL-Ambassadors.ca



NIAGARA-ON-THE-LAKE AMBASSADOR



Niagara-on-the-Lake Ambassadors are volunteers who greet visitors and provide information to make their visit memorable and enjoyable.

Web: NOTL-Ambassadors.ca
Email: info@notl-ambassadors.ca

Who We Are

Niagara-on-the-Lake Ambassadors are volunteers, proud to donate time to promote and support Tourism Niagara-on-the-Lake by greeting visitors and residents and turning every encounter into an extraordinary experience.

We operate as a volunteer-led, self-organized team, under the umbrella of Tourism Niagara-on-the-Lake.



Highlights of 2022

A team of 44 Ambassadors donated over 1,500 volunteer hours from May to September.

During this period, we connected with more than 9,000 visitors from across Canada, the United States and from many countries around the world!



Visit our website for suggestions about what to do and see in **Niagara-on-the-Lake!**

We can tell visitors where to find the best hiking spots, where to rent a bike, how to best tour wineries, where they can take the kids for amusement, which events are happening when they're here, how to learn about the history of Niagara, where art galleries and studios are located, and where to access visitor services.

Just Ask Us!

What We Do

We ensure that visitors to our town:

- Feel welcome
- Better understand the great sights and experiences NOTL has to offer

How we do it?

Wearing our unique attire, Ambassadors are stationed in Old Town to either:

- stroll the main streets
- staff a stationary kiosk

Ambassadors engage visitors and respond to questions like:

- What can I do while visiting in 1 (or 2 or 4) hours?
- How can I find the Museum?
- Where can we get a quick bite or a picnic lunch?

